



National Housing Finance and Investments Limited

Financial Literacy is about enabling people financially literate to manage their finance proficiently and making their decisions prudently. To create an empowered nation with the right knowledge and skills for making responsible financial decisions. Bangladesh Bank has implemented a number of initiatives so far. Bangladesh Bank for the first time has taken initiative for issuing this Financial Literacy Guidelines (FLGs) with a view to rolling out a wide range of financial literacy programs for mass people.

Strategic Objectives

To create a society with knowledge and skills for making responsible financial decisions, the following guidelines are designed to achieve the objectives:

- Strengthen financial knowledge base so as to promote responsible financial behavior of an individual
- Capacitate people towards DFS and raise awareness against financial fraud, reduce associated risk and enhance consumer protection
- Reduce gender gap in financial services
- Ensure delivery of synchronized financial literacy based on the needs of different target groups through effective tools and monitoring mechanism
- Establish sustainable financial literacy infrastructure at the community as well as national level through creating enabling environment for the FLPs

Accordingly, National Housing Finance and Investments Ltd has taken different programs to implement FLGs.

“প্রবাসী আয় বৈধ পথে প্রেরণের লক্ষ্যে সামাজিক
সচেতনতা বৃদ্ধি”

উক্ত Theme এর বছরের প্রথমার্ধের প্রতিবেদন

National Housing Finance and Investments Limited (NHFIL) has organized different types of programs as per FID Circular No-01 dated 27 March 2022. To observe the programs, NHFIL displayed a banner to showcase the theme of the quarter “প্রবাসী আয় বৈধ পথে প্রেরণের লক্ষ্যে সামাজিক সচেতনতা বৃদ্ধি” and also arrange awareness building discussion sessions among the employees and clients in all of its 10 branches. We attached below pictures hereby:



Figure: Bogura Branch



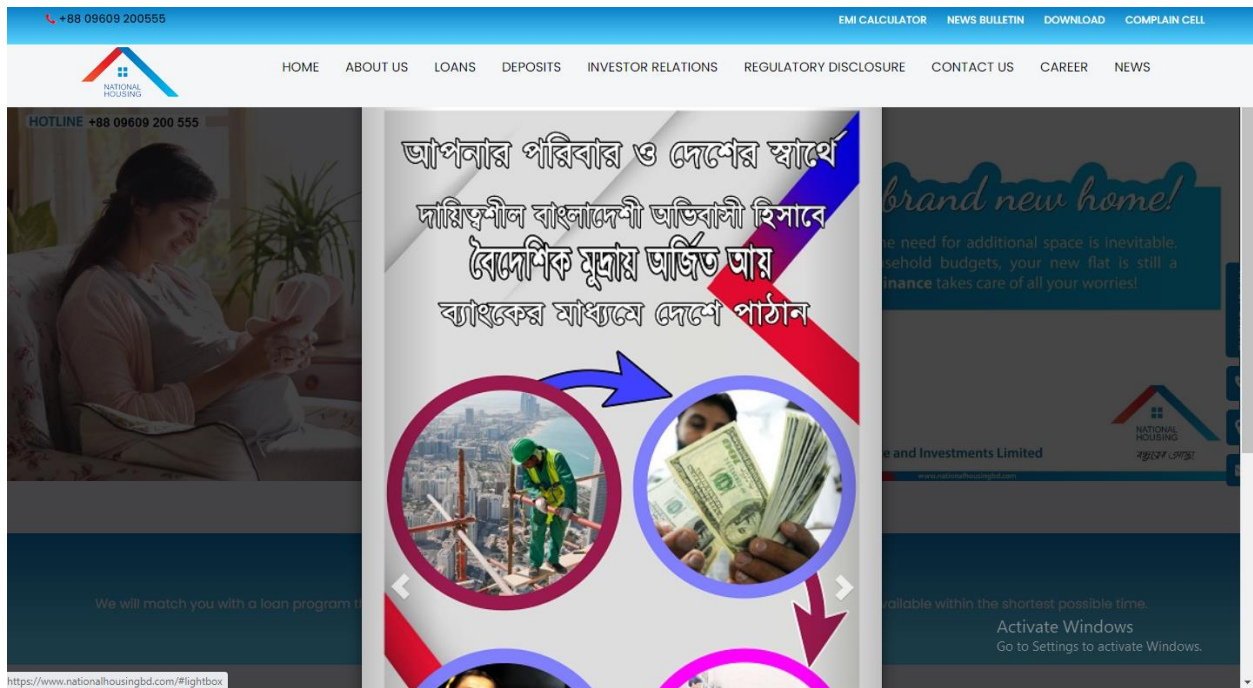
Figure: Khulna Branch



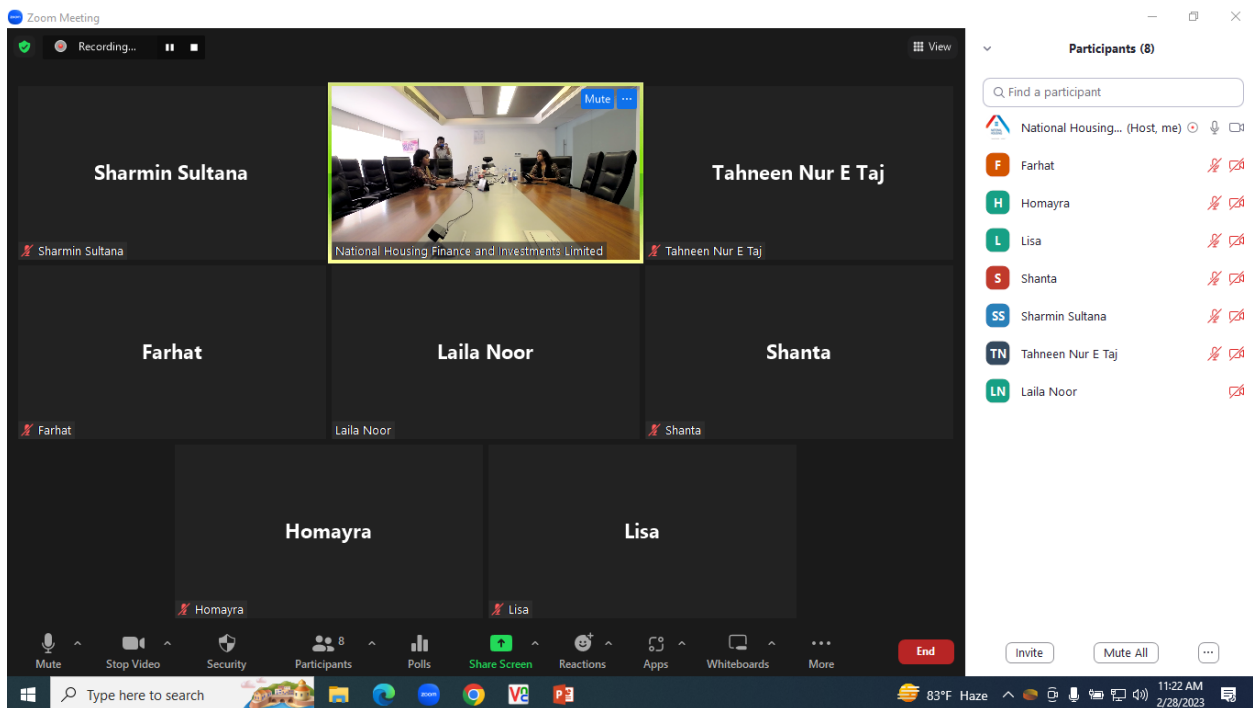
Figure: Feni Branch



Figure: Rajshahi Branch



Website display



Online discussion sessions